Paulo Amican

AI Automation Specialist · GoHighLevel · n8n · Airtable · APIs

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PROFESSIONAL SUMMARY

AI Automation Specialist focused on building CRM, lead management, and business process automations using GoHighLevel, n8n, Airtable, APIs, and webhooks. Builds lead-generation and booking systems, AI-powered workflows, operational databases, and integrations across Google Workspace and business tools. Backed by hands-on e-commerce and operations experience, with practical understanding of the processes being automated.

CORE SKILLS

Automation & Integration: AI automation & workflow design, n8n, Airtable automations & databases, API integrations & webhooks, Google Workspace automation, Make.com, Zapier
GoHighLevel & CRM: CRM pipelines, calendars, forms, funnels, opportunity management, email & SMS automation, lead nurture, booking & onboarding workflows
AI & Development: JavaScript, Node.js, REST APIs, OpenAI API, Pinecone, Claude / Claude Code, Codex, AI-assisted workflow development
Operations & E-commerce: Business process automation, workflow documentation, Amazon, Walmart, eBay, TikTok Shop, inventory, purchasing, supplier coordination, reporting

SELECTED AUTOMATION PROJECTS

Fitness Studio Lead Funnel, Booking & CRM Automation - Built an end-to-end GoHighLevel lead and booking system combining a conversion funnel, free-trial booking flow, CRM pipeline, opportunity management, and automated email/SMS follow-up.

GoHighLevel, CRM, Funnels, Email/SMS Automation · ***View sample →***

AI Booking Chatbot & Workflow Automation - Built an AI-powered n8n workflow that handles inquiries and booking intent, processes payment proof, routes admin approvals, creates calendar bookings, stores records, and sends confirmations and reminders.

n8n, AI, Telegram, Airtable, Google Calendar, Google Drive · ***View sample →***

Airtable Order & Supplier Tracking Automation Hub - Built a centralized operational system for tracking orders, suppliers, purchasing activity, and workflow statuses, supported by n8n integrations and Airtable automations.

Airtable, n8n, JavaScript, Google Workspace · ***View sample →***

PROFESSIONAL EXPERIENCE

Operations Manager - MarketingSpot **Jan 2026 - July 2026**

- Built and maintained n8n and Airtable automations supporting sourcing, purchasing, reporting, inventory, and fulfillment workflows.
- Designed centralized Airtable systems for product tracking, purchasing approvals, supplier management, spend visibility, and operational reporting.
- Developed API-driven monitoring and sourcing tools for product data comparison, price and Buy Box monitoring, scheduled checks, and automated alerts.

Product Sourcer & Purchaser, Business Development - MarketingSpot **May 2025 - Dec 2025**

- Managed product sourcing and purchasing by evaluating suppliers, pricing, availability, demand, and business fit to support profitable buying decisions.
- Built n8n and Airtable workflow automations that reduced repetitive data handling and improved coordination across business tasks.

Product Sourcer & Purchaser - Shipped Simple **Sept 2024 - May 2025**

- Sourced and purchased products by researching suppliers, comparing pricing, and identifying viable buying opportunities.
- Maintained organized supplier and purchasing records while executing daily sourcing operations with a focus on accuracy, speed, and profitability.

EDUCATION

Computer Engineering Technology - Emilio Aguinaldo College, Manila, Philippines (2003 - 2006)